

[KEEP GEORGIA BEAUTIFUL]

GREAT AMERICAN CLEANUP 2010

STATEWIDE RESULTS

60 EXECUTIVE PARK
SOUTH NE
ATLANTA, GA 30329

GREAT AMERICAN CLEANUP 2010 STATEWIDE RESULTS

GEORGIA GREEN STARTS HERE!

The Great American Cleanup (GAC) is a three month long community improvement campaign that started in Georgia and became the largest nationwide event of its kind with Keep America Beautiful. For over twenty years Keep Georgia Beautiful and the Department of Community Affairs have continued the tradition of supporting KAB Affiliates, community groups, local governments, and civic organizations as they volunteer their time and services to improve their community every spring. For each of the thousands of volunteers in Georgia, “Green Starts Here!”

64,652 volunteers donated 202,107 hours of service to improve 477 Georgia communities

COMMUNITY IMPROVEMENT

GAC reminds us about quality of life issues that communities can ACT on. Keep Georgia Beautiful knows that beautiful communities are not only nice to look at- they are economically vibrant places where people want to live, work, shop and play.

Georgians volunteered \$4.2 million of their time during the Great American Cleanup (March-May 2010)¹

GAC VOLUNTEERS

- Cleaned up enough miles of roadways to circle the entire state of Georgia 2.6 times
- Cleaned **60 acres** of precious wetlands, equivalent to a little more than 45 football fields (including end zones)
- **Educated 284,972 Georgians** through environmental educational workshops and general awareness events held in March-May 2010

*see page 4 for complete summary of results reported

¹ Bureau of Labor Statistics. Independent Sector dollar value of volunteer time. 2009

SUSTAINABLY SPEAKING

The Great American Cleanup (GAC) reminds people that a better environment starts in our communities, and the work we do in our own backyard affects our entire planet. Participating in the wide range of events organized during GAC often serve as a person's entry point to environmentalism. The results listed below are an attempt to further educate about the environmental benefits of our waste reduction and recycling efforts in terms of energy and climate change. Results were based on the 3 months of material tonnage reported during the Great American Cleanup (see pg. 4) and calculated using state specific statistics. ²

EFFORTS TO RECYCLE ALUMINUM, PLASTIC, NEWSPAPER, GLASS, TIRES, BATTERIES AND ELECTRONICS

- Reduced Greenhouse Gas Emissions by **6,038 MTCE³** (metric ton carbon equivalent)
- Saved **323,072 Million BTUs** of energy which equals the annual energy use of
1303 Georgia households or
55,702 barrels of oil or
4668 cars over one year
- From recycled newspaper ALONE we sequestered the same amount of carbon as **54,278 tree saplings** (growing over 10 years).

GAC embodies the spirit of community development, building strategic alliances between citizens, businesses and government in a way that inspires everyone to roll up their sleeves in partnerships that produce real results on the ground, where it counts. Keep Georgia Beautiful would like to thank all of the participating organizations (see pg 5) for spearheading efforts in their communities as well as all of the volunteers that took part in their local events. We look forward to working with you again in 2011!

² Estimating the Environmental Benefits of Source Reduction, Reuse and Recycling. Northeast Recycling Council, Inc. (NERC) and Abt Associates, Inc. April 2009. Online Calculator http://www.nerc.org/documents/environmental_benefits_calculator.html#instructions

³ U.S. EPA "WARM Online, Version 9." September 2008 http://www.epa.gov/climatechange/wyacd/waste/calculators/Warm_Form.html

TOTAL 2010 RESULTS REPORTED

GAC RESULTS	# Events	# Vols	# Vol Hrs	# Communities	Lbs Litter/Debris Collected	Miles Streets/Roads/Highways Cleaned	# of Illegal Dumpsites Cleaned	Acres of Park Public Lands Cleaned
2010	1521	64,652	202,108	477	1,718,769	3,115	164	1,456
2009	1421	80,494	284,903	737	2,042,442	5,485	327	1678
2008	871	58,081	310,991	435	2,450,298	4,658	234	964
GAC RESULTS	# Playground/Recreation Areas Built/Cleaned/Restored	Miles of Rivers/Lakes/Shorlines Cleaned	# Underwater Cleanups Conducted	Acres of Wetlands Cleaned/Improved	# Trees Planted	# Flowers Planted	# Homes Painted/Reenovated/Built	# Community/Commercial Buildings Painted/Reenovated/Built
2010	206	166	3	60	2805	24771	22	36
2009	239	432	5	105	2698	47744	124	32
2008	406	209	1	38	3457	50279	30	34
GAC RESULTS	Lbs Aluminum Steel Recycled	# Junkcars Recycled	Lbs Plastic Bottles Recycled	Lbs Newspaper Recycled	Pounds of glass collected for recycling:	# Tires Recycled	# Batteries Recycled	Lbs Electronics Recycled
2010	2,554,602	182	310,546	2,087,637	675,324	30,322	3,928	661,669
2009	2078336	287	290,304	1,300,431		81,156	5,734	903,981
2008	340090	241	205,259	789,475		325,811	8,413	513,554
GAC RESULTS	# Graffiti Sites Removed	# Educational Wkshps Held	# in Attendance at Wkshps	# General Awareness Events	# in attendance at General awareness event	# edible gardens	# of gardens, landscape and green space areas created or improved	
2010	88	621	69,183	675	215,789	27	254	
2009	511	637	75,228	226	167,785			
2008	83	440	58,055					

LIST OF REPORTED PARTICIPATING ORGANIZATIONS

Blairsville Downtown Development Authority	Gateway to the Beautiful Blue Ridge Mountains	Keep Milledgeville Baldwin Beautiful
Brantley County Chamber of Commerce and BCMS FBLA	Greene County Solid Waste Committee	Keep Newnan Beautiful
Bullard Elementary PTSA	Gwinnett Clean & Beautiful	Keep North Fulton Beautiful
Butts County 4-H Club	Gwinnett County 4-H Club	Keep Paulding Beautiful
Camak Railroads Clean-up	Harris County 4-H Clubs	Keep Peach County Clean & Beautiful
Candler County Landfill	Hawkinsville Better Hometown	Keep Peachtree City Beautiful Inc
Citizen Volunteers for Screven	Heard County 4-H Club	Keep Perry Beautiful
City of Alma	Jefferson County B.O.C MSWL & Library system	Keep Pickens Beautiful
City of Argyle	Kappa Alpha Psi Fraternity, Inc. Atlanta Alumni Chapter	Keep Polk Beautiful Georgia
City of Auburn	Kasihta Garden Club & Chamber of Commerce	Keep Randolph Beautiful
City of Blythe	Keep Albany Dougherty Beautiful	Keep Roberta Crawford Beautiful
City of Elberton	Keep Alpharetta Beautiful	Keep Rome Floyd Beautiful
City of Emerson	Keep Americus/Sumter Beautiful	Keep Roswell Beautiful
City of Flowery Branch	Keep Athens- Clarke County Beautiful	Keep Savannah Beautiful
City of Glennville	Keep Atlanta Beautiful	Keep Smyrna Beautiful
City of Holly Springs	Keep Barrow Beautiful	Keep Thomas County Beautiful
City of Jackson	Keep Bartow Beautiful	Keep Toccoa-Stephens County Beautiful
City of Jakin	Keep Brunswick Golden Isles Beautiful	Keep Troup Beautiful
City of Keysville	Keep Chamblee Beautiful	Keep Warner Robins Beautiful
City of Manassas	Keep Clayton County Beautiful Inc.	Keep Waycross/Ware County Beautiful
City of Marshalville	Keep Cobb Beautiful	Kingsland DDA
City of Metter & Candler County Commissioners	Keep Conyers-Rockdale Beautiful	Lee County Code Enforcement
City of Morven	Keep Covington/Newton Beautiful	Lincoln County Board of Commissioners
City of Offerman	Keep Dade Beautiful	Millen Better Hometown
City of Pavo	Keep Dalton-Whitfield Beautiful	Norton Park Elementary School
City of Richmond Hill	Keep Decatur County Beautiful	Oglethorpe County 4-H Club
City of Rochelle	Keep DeKalb Beautiful	Reynolds Woman's Club
City of Senoia Code Enforcement	Keep Douglasville Beautiful	Stonewall Tell Elementary School
City of Sylvester	Keep Dublin-Laurens Beautiful Inc.	Sustainable Norcross
City of Thomaston	Keep Forsyth County Beautiful	Town of Alto
City of Warm Springs	Keep Hall Beautiful	Town of Lyerly
City of Woodstock	Keep Henry County Beautiful	Tyrone Public Works
Clean Up Butts Association	Keep Liberty Beautiful	Union County Government
Columbus 4-H Club	Keep Lowndes/Valdosta Beautiful	Vanderlyn Elementary
Crabapple Garden Club: The Seedlings	Keep Macon-Bibb Beautiful	Walnut Grove Marshal Department

GAC 2010 WAS MADE POSSIBLE BY THESE STATE AND NATIONAL SPONSORS



2010 Great American Cleanup State Sponsors



QUESTIONS/COMMENTS CONTACT
KIM PORTMESS
KIM.PORTMESS@DCA.GA.GOV
404-679-1580
WWW.KEEPGEORGIABEAUTIFUL.ORG