

Press Kit Articles

The Office of Planning and Quality Growth recommends that local officials use the media as an instrument to keep citizens involved in the planning process. Below are three articles officials can use to publicize the three most important phases of their communities' planning programs. Bracketed items include names of the local government and names of contacts that need to be identified and other choices of language that need to be selected as appropriate to local conditions. Each article includes validated quotations from DCA staff, plus sample quotations local plan preparers or other local officials may use or modify as they wish.

Article 3

[Note: The **third article should announce the impending adoption of the comprehensive plan, highlight important features, and invite the public to inspect the final product.**]

[Local Government] Comprehensive Plan Ready for Adoption

Work on [LG]'s comprehensive plan is winding up and the final document will be ready for adoption [when]. [Local official/Plan preparer] received a letter [when] from Jim Frederick, of the Georgia Department of Community Affairs, notifying [LG] of the state's approval of the comprehensive plan, and indicating the [city/county] may adopt the plan.

[Plan Preparer] said [she/he] wanted to thank all citizens of [city/county] who participated in plan development and invite them to take a look at their new plan, copies of which are available [where] and online at [hyperlink to DCA website or name of entity's website].

[Option: Members of the press may wish to examine the Community Agenda and insert one or more paragraphs that give an overview of issues and opportunities, and Future Development Map]

When the plan is adopted by [LG] [Council/Commission] in [time], it will become the new official guidebook for everyone involved in or interested in [LG]'s future, providing the vision for the character of development citizens of [LG] have indicated they want and guidelines for the type, location, and quantity of development they want.

Frederick says anyone interested in learning more about the comprehensive plan and planning process should contact [name] or visit the DCA's website at www.georgiaplanning.com.

