

Georgia Department of Community Affairs

State Planning Recommendations

STAKEHOLDERS

This list of suggested stakeholders for community planning is only a starting point to build upon. A stakeholder is an individual, group, or institution who has a "stake" or interest in the future of their community. It is important to identify and involve stakeholders (supporters and opponents alike) at the outset of the planning process. Those who are invited to participate or are involved from the beginning are more likely to support implementation of the plan, and less likely to undermine the planning process at a later time.

- Agricultural and forestry interests (Cooperative Extension, Farm Bureau, Georgia Forestry Commission)
- Banks
- Bicycle, hiking clubs
- Business owners, managers
- Churches, ecumenical councils
- Chambers of commerce—board members and staff
- City and county planning and design (both architectural and engineering) consultants
- Community development corporations
- Community residents representing a diverse range of backgrounds and interests
- Community service organizations
- Convention and Visitors Bureaus or other local/regional tourism officials
- County commission chair and commission members (or community's equivalent)
- County/regional authorities, agencies, and key staff
- Developers (profit and non-profit) and related planning and design consultants
- Downtown or area business people
- Entrepreneurs
- Environmental organizations
- Ethnic and minority groups
- Federal, state, regional agencies with local jurisdiction
- High school / college student representatives
- Immigrant groups
- Insurance companies
- Land trusts
- Library boards
- Local/regional news media
- Local/regional tourism officials
- Low-income groups
- Major employers
- Military base planners
- Municipal agencies and authorities (transit, housing, public works, economic development, etc.)
- Neighborhood organizations
- Other interested community parties not included in this list
- Planning commission, preservation commission, zoning boards, variance and appeals boards and key staff
- Preservation organizations and historical societies
- Property owners, including major land holders

Georgia Department of Community Affairs **State Planning Recommendations**

- Public and private school systems, and colleges or universities
- Public and Private Utility Boards/Directors
- Public/Community Health officials
- Public Safety officials
- Real estate professionals
- Regional office of the Georgia Environmental Protection Division
- School boards
- State agencies with substantial local facilities in area
- Trade associations (Homebuilders, etc.)
- Under-represented, marginalized groups
- Universities, private higher education
- Urban, suburban, and rural area business leaders